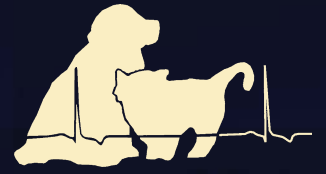
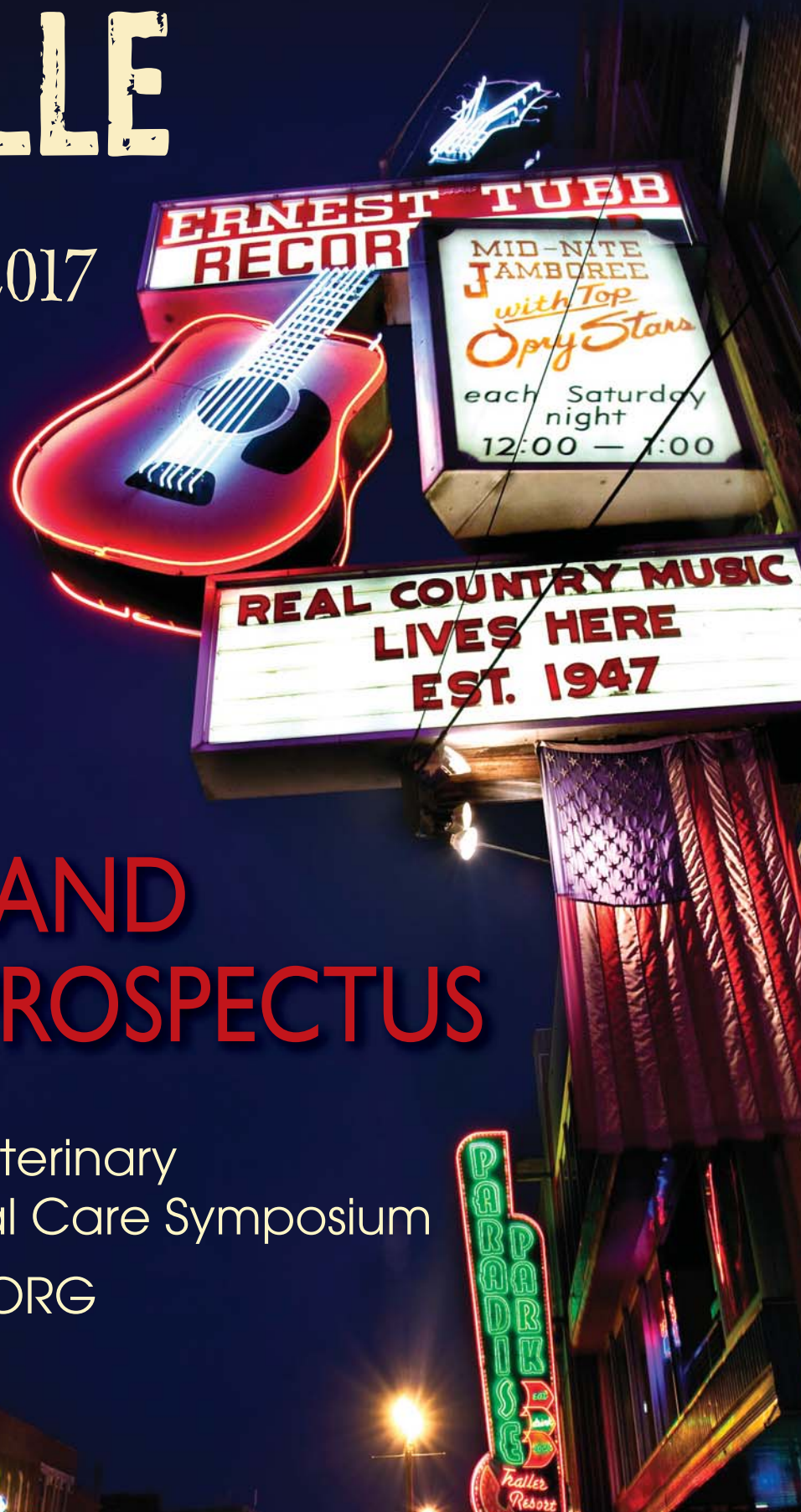


IVECCS 2017 IS HEADED TO



NASHVILLE

September 13-17, 2017
Gaylord Opryland



**EXHIBITOR AND
SPONSOR PROSPECTUS**

22nd International Veterinary
Emergency & Critical Care Symposium

WWW.2017.IVECCS.ORG

The Exhibit Hall is located in the Gaylord Opryland Ryman Exhibit Hall (B1-B4) on the Exhibit level. To enhance attendee traffic for exhibitors, note the following:

- Generous food/beverage provided in Exhibit areas at every break
- Lunch distribution in Exhibit Hall all three days
- Breaks are 15-30 minutes long to allow ample time for attendees to visit with exhibitors
- Happy Hour in Exhibit Hall on Friday evening

EXHIBIT FEE

10x10 In-Line.....	\$2,300
10x10 Corner.....	\$2,600
20x20 Island	\$10,400
Non-Profit Table Top.....	\$400

INCLUSIONS

- Standard pipe, drape decorating, and sign with company name.
- *Four (4) Exhibit personnel badges per 10'x10' booth.
- *Up to Four (4) Exhibitor lunch tickets per 10'x10' booth.
- Two (2) Welcome Reception drink tickets per 10'x10' booth.
- Two (2) Happy Hour drink tickets per 10'x10' booth.
- Virtual Trade Show, provided by IVECCS: Displays company description and contact information on VECCS website and links to company website.
- One (1) complimentary IVECCS 2017 Proceedings on flash drive per booth.
- Complimentary admittance into General Scientific sessions.
- Company listing in the official IVECCS final program.
- 24-hour exhibit hall security.
- Lead retrieval system available as exhibitor option.
- Receptions and refreshment breaks in the exhibit area.
- Free mailing list of attendees (excel file) within 14 days of the meeting's conclusion.

**Additional lunch tickets and Exhibit personnel badges can be purchased.*

EXHIBIT SPACE

EXHIBIT SPACE CONTRACT

The IVECCS 2017 Exhibit Space Contract will be available online at www.2017.iveccs.org (website will be live approx January 2017) or you can request the link by emailing donna@veccs.org.

Companies will select space in order of priority in respect to Corporate Honor Points (see page 8). IVECCS 2017 will be utilizing an online, interactive floor plan which shows live, real time booth availability and sponsorship opportunities.

PRE-SYMPOSIUM TIMELINES

JANUARY 16, 2017: Deadline for previous (2016) IVECCS Exhibitor's deposit to hold exhibit space.

MARCH 6, 2017: 50% cancellation fee

MARCH 15, 2017: Final payment due

MAY 17, 2017: 100% cancellation fee

MAY 17, 2017: Deadline for submitting company descriptions for publication in the official IVECCS program.

JULY 12, 2017: Deadline for submitting list of personnel to receive exhibitor badges.

Booth assignments will be made when exhibit space is paid in full and upon consideration of the corporate honor points held by the exhibitor.

EXHIBIT HALL SCHEDULE

WEDNESDAY, SEPTEMBER 13

Registration:	7 a.m. – 6 p.m.
Move-in:	8 a.m. – 10 p.m.

THURSDAY, SEPTEMBER 14

Registration:	7 a.m. – 6 p.m.
Exhibit Hall Open:	9 a.m. – 4:30 p.m.

FRIDAY, SEPTEMBER 15

Exhibit Hall Open:	9 a.m. – 6:30 p.m.
Happy Hour in Exhibit Hall	5:15 p.m. – 6:30 p.m.

SATURDAY, SEPTEMBER 16

Exhibit Hall Open:	9 a.m. – 1:30 p.m.
Exhibit Hall Closed:	1:30 p.m.
Move-out:	1:30 p.m. – 9 p.m.

WHY IVECCS?

IVECCS 2016 Exhibitors Indicated 90% Satisfaction and Success for Their Company.

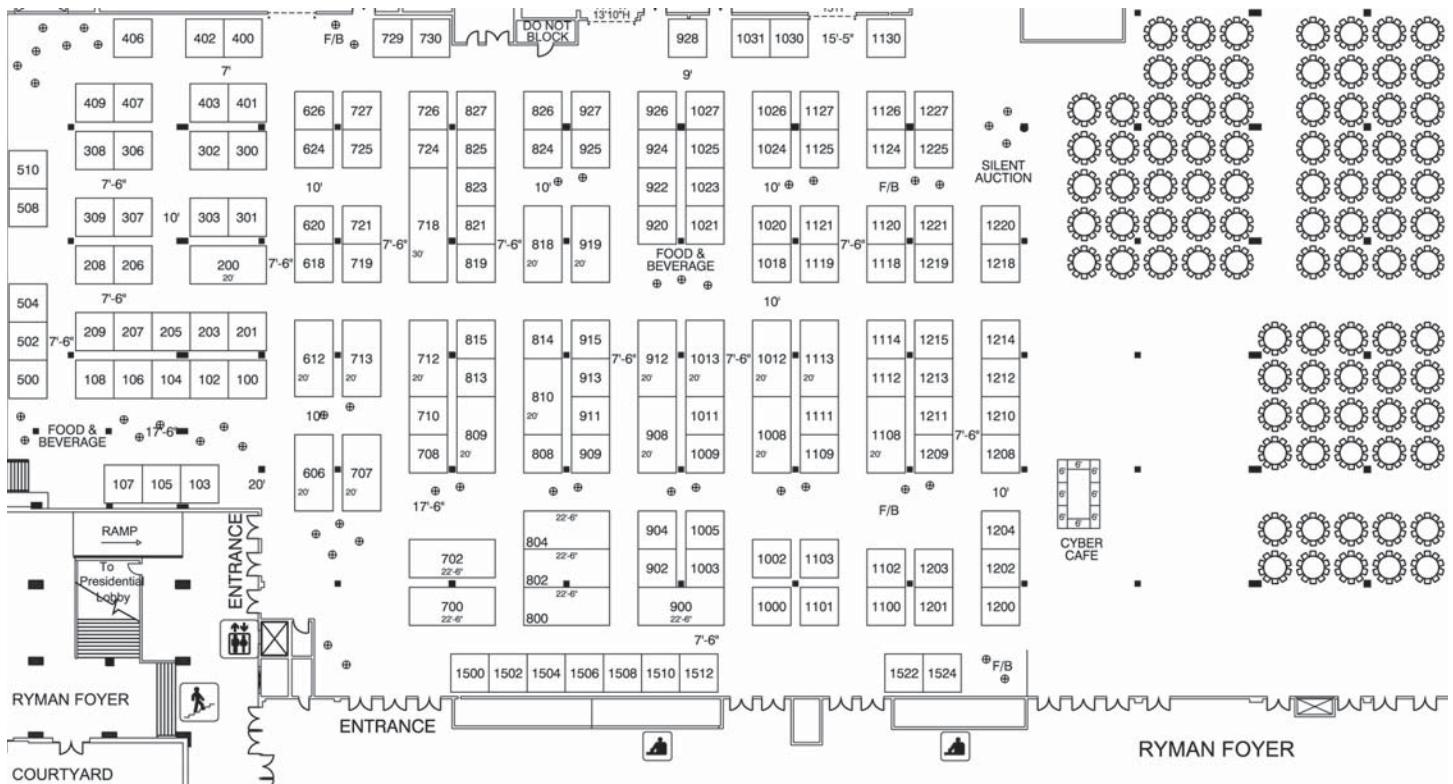
The International Veterinary Emergency and Critical Care Symposium (IVECCS) offers the highest-quality continuing education. IVECCS is attended by the world's most progressive veterinarians, technicians and practice managers representing specialty/referral practice, general practice, academia, and research institutions.

IVECCS brings together dedicated, highly motivated and forward thinking professionals who are searching for the latest advances in technology, equipment, instruments, pharmaceuticals, and information management tools. They are the target group for YOU, our industry partners. The theme for IVECCS 2017 is **"Fluid Therapy in Emergency & Critical Care"** which will be integrated into the wide range of emergency and critical care topics included in the 400 hours of RACE approved scientific program presentations. Great science and practical application are equally emphasized in our IVECCS program. No national meeting is more highly acclaimed and no other is more exhibitor friendly.

Post symposium attendee surveys confirm that IVECCS is an exceptional, high quality CE event:

- 99% said they would definitely recommend IVECCS to a colleague.
- 98% extremely pleased with registration and quality of speakers
- 97% extremely pleased with the overall quality and registration value of the program.
- 96% indicated they would attend another IVECCS within two years.

FLOOR PLAN



SPONSOR CATEGORIES

Corporate sponsorships are vital to the success of IVECCS and in turn we would like to ensure that IVECCS contributes to the success of our corporate partners. We will do everything we can to highlight your support and participation as a sponsor. We thank you for considering sponsorship of one of the fastest growing and most progressive continuing education meetings. As a sponsor, you will receive the following benefits commensurate with the level of your sponsorship. We greatly appreciate your support.

	DIAMOND (\$75,000 >)	PLATINUM (\$50,000 - \$75,000)	GOLD (\$25,000 - \$50,000)	SILVER (\$15,000 - \$25,000)	BRONZE (Up to \$15,000)
SPONSOR RECOGNITION	Designated as Diamond Sponsor in all publications and signage	Designated as Platinum Sponsor in all publications and signage	Designated as Gold Sponsor in all publications and signage	Designated as Silver Sponsor in all publications and signage	Designated as Bronze Sponsor in all publications and signage
CORPORATE HONOR POINTS (primary factor used in booth placement)	20 Corporate Honor Points	15 Corporate Honor Points	12 Corporate Honor Points	8 Corporate Honor Points	5 Corporate Honor Points
SPONSOR LOGO IN PRINT & ONLINE (sponsor link included on IVECCS website)	Color logo utilized in all sponsor acknowledgements	Color logo utilized in all sponsor acknowledgements	Color logo utilized in all sponsor acknowledgements	Sponsor name (text only) utilized in all sponsor acknowledgements	Sponsor name (text only) utilized in all sponsor acknowledgements
AD IN IVECCS PRELIMINARY BROCHURE (100,000+ programs)	One comp 4-color ad in mail-out IVECCS program	50% discount on 4-color ad in mail-out IVECCS program	50% discount on 4-color ad in mail-out IVECCS program	50% discount on 4-color ad in mail-out IVECCS program	50% discount on 4-color ad in mail-out IVECCS program
AD IN FINAL ONSITE IVECCS BROCHURE (3,500+ programs)	One comp 4-color ad in IVECCS On-site program	One comp 4-color ad in IVECCS On-site program	50% discount on 4-color ad in IVECCS On-site program	10% discount on 4-color ad in IVECCS On-site program	10% discount on 4-color ad in IVECCS On-site program
EXHIBITOR BADGES	Provided as many Exhibitor Badges as needed	Provided as many Exhibitor Badges as needed	Two additional Exhibitor Badges per 10x10 booth	One additional Exhibitor Badge per 10x10 booth	
SPECIAL BOOTH SIGNAGE	Special exhibit hall floor decal indicating sponsorship level	Special exhibit hall floor decal indicating sponsorship level	Special exhibit hall floor decal indicating sponsorship level		
IVECCS/VECCS MAILING LIST	Access to IVECCS Registration & VECCS membership mailing lists 30 days pre & post Symposium	Access to IVECCS Registration & VECCS membership mailing lists 30 days pre & post Symposium	Access to IVECCS Registration & VECCS membership mailing lists 30 days pre & post Symposium		
METER BOARD	Free standing meter board listing the items/events sponsored	Free standing meter board listing the items/events sponsored			
EXHIBIT HALL BANNER	One 8'x6' banner in exhibit hall	One 8'x6' banner in exhibit hall			

SPONSORSHIP OPTIONS

Please review the following sponsorship options. If you know that you would like to sponsor specific program topic modules or speakers, please advise us immediately and lock them in now. VECCS will also consider other sponsorship options based on your corporate interests and objectives. **Please email stamp@veccs.org if you would like more information on IVECCS 2017 sponsorship opportunities.**

SCIENTIFIC PROGRAM

GENERAL SCIENTIFIC PROGRAM: Program draft will be available in mid-December for you to select the specific lectures, labs and course modules you would like to sponsor.	\$3,500/half-day \$6,000/full-day
MULTIDISCIPLINARY (RESIDENT) REVIEW COURSE: A full-day series on Wednesday, prior to the general program. Comprehensive review, interactive, clinical resident-level lectures. Includes separate proceedings book with company logo and ad.	\$7,000/full-day
TECHNICIAN MULTIDISCIPLINARY REVIEW COURSE: A full-day series on Wednesday. Comprehensive review, interactive, advanced-level lectures for progressive techs. Includes separate proceedings book with company logo and ad.	\$4,500/full-day
SMALL ANIMAL ABSTRACTS PROGRAM: Two half-day sessions with basic and applied research findings presented; a \$500 cash award for the best resident abstract (presented with sponsor at awards program).	\$3,000/half-day
EQUINE ABSTRACTS: A half-day program presenting several original papers and abstracts on equine emergency/CC. This is a rapidly growing segment of IVECCS. Cash award for best abstract (presented with sponsor at awards program).	\$1,500/half-day
EQUINE SCIENTIFIC PROGRAM: Three full-days of lectures and short topics presented by the leading large animal experts in the country. Advanced but practical EM/CC topics dealing with the most difficult large animal medicine and surgery cases.	\$7,500 exclusive \$2,500/full-day \$1,500/half-day
VET CASE REPORTS: Very popular series; real cases and practice tips presented by leading practitioners. Half-day program conducted the first day. Cash award for best report (presented with sponsor at awards program).	\$3,000/half-day
TECH CASE REPORTS: Real cases and practice tips presented by leading technicians. Half-day program conducted the first day. Cash award for best report (presented with sponsor at awards program).	\$1,500/half-day
KNOWLES MEMORIAL KEYNOTE LECTURE & GENERAL SESSION: Unique and internationally known speaker will present motivational scientific lecture. The high profile IVECCS awards program will follow.	\$3,000 exclusive
RESIDENT'S FOCUS: Special program conducted by new diplomates and residents for residents & progressive practitioners. Hot topics, controversies; includes ACVECC & ACVAA speakers; advanced-level program. Coffee break included.	\$3,000 exclusive
NONCOMMERCIAL/BREAKFAST SESSIONS/LUNCH & LEARN SESSIONS: Sponsored special lectures outside IVECCS core program. Company is responsible for other costs specific to the presentation, i.e., food and beverage, speaker fees, etc.	\$2,500 each
TECHNICIAN PROGRAM: At least 12 half-day modules of lectures during the four-day core program covering a range of emergency/critical care topics and techniques. Considered the premier technician program of all national meetings. IVECCS technician program draws over 700 of the most advanced and influential techs in the profession. Conducted by AVECCT and AVTAA.	\$20,000 exclusive \$2,500/half-day
MANAGEMENT PROGRAM: Three days of lectures, workshops, panels and interactive sessions on personnel, finance and facility issues facing new and established emergency/critical care and referral practices.	\$10,000 exclusive \$4,000/full-day \$2,500/half-day

SOCIAL EVENTS/RECEPTIONS

**Exclusive Sponsorship includes additional sponsor benefits. Ask for details.*

OPENING RECEPTION: Fun-filled Opening Reception for all attendees. Extremely popular event. Generous food and beverage offerings. Approximately 2,500 attendees.	\$75,000
SPEAKER & MODERATOR RECEPTION: A special evening to reward our outstanding speakers, moderators and IVECCS Program Committee.	*\$20,000 exclusive or \$10,000 co-sponsor
ACVECC DIPLOMATE RECEPTION: Reception for the American College of Veterinary Emergency and Critical Care, the world leaders in emergency and critical care medicine from academia and private practice will attend.	*\$20,000 exclusive or \$10,000 co-sponsor
ACVECC & VTS EXAM CANDIDATE & MEMBER RECEPTION: For ACVECC residents, and AVECCT, and AVTAA candidates completing their certifying exam in addition to current ACVECC and VTS members.	*\$20,000 exclusive or \$10,000 co-sponsor
AVECCT PINNING CEREMONY & RECEPTION: The Academy of Veterinary Emergency and Critical Care Technicians (AVECCT) will recognize the most recent class of members. Unique opportunity to support this outstanding group and participate in the ceremony. Approximately 200 attendees.	*\$15,000 exclusive or \$7,500 co-sponsor
STUDENT, INTERN & RESIDENT RECEPTION: Approximately 200 students, interns and residents are expected. VECCS maintains a student chapter at every veterinary school in North America. Includes ACVECC and AVCAA residents and all students.	*\$15,000 exclusive or \$7,500 co-sponsor
INTERNATIONAL ATTENDEE RECEPTION: Light reception for 350 international registrants. Approximately 30 countries represented. Help us warmly greet our international colleagues.	*\$18,000 exclusive or \$9,000 co-sponsor
HAPPY HOUR IN EXHIBIT HALL: Social hour 5:15-6:30 p.m. in the exhibit hall Friday evening with beer, wine, soft drinks and munchies (2,500+ attendees).	*\$25,000 exclusive or \$12,500 co-sponsor
LUNCH IN THE EXHIBIT HALL: Lunch provided to attendees Thursday, Friday, and Saturday to encourage maximum lunchtime flow in the exhibit hall. High recognition event.	*\$20,000/day exclusive or \$10,000/day co-sponsor
SPEAKER READY ROOM & VIP LOUNGE: Continental breakfast and refreshments for speakers and VIPs. Serves as a slide previewing and warm-up room for speakers. Open Tuesday thru Sunday.	\$7,500 exclusive or \$2,000/day
5K FUN RUN: Very popular event, over 200 registered in 2016; organized by our students.	\$5,000
ACVECC BUSINESS LUNCHEON: ACVECC Diplomates meet for annual business meeting and working lunch. Over 200 diplomates attend. Show them our support.	\$5,000
STUDENT LUNCHEON: IVECCS is a favorite meeting for student leaders. Join them for lunch (approximately 100 students).	\$2,500/day
TECHNICIAN LUNCH: IVECCS is one of the largest and most popular meetings for techs; over 740 techs attended in 2016.	\$18,000
REFRESHMENT BREAKS: Morning and/or afternoon refreshment breaks for all attendees (2,000+ attendees). Cookie or ice cream breaks very popular.	\$7,500/break

PROCEEDINGS, BAGS & MORE

PROCEEDINGS BOOK & FLASH DRIVE: Official IVECCS Proceedings book, 800+ pages with over 200 papers. Full-page ad included on inside front and back covers in addition to sponsor recognition on and within the fully interactive Flash Drive.	\$25,000 exclusive \$12,500 co-sponsor
BOOK BAGS: Very high demand and popular item. Approximately 3,000 bags with corporate and VECCS logos.	\$20,000
IVECCS APP: State-of-the-art programming; contains complete scientific program schedule with a “My Show” option, interactive exhibit hall map/directory, daily events and room locator guide; local events & attractions. Banner ads and more. Ask for more details. Exclusive company promotion.	\$8,000
MOBILE APP CHALLENGE: See significant traffic to your booth with a creative Mobile App Challenge Question. Attendees will seek you out! Point values (2, 5 or 9 point values) are the points awarded for completing an individual challenge. Players with the most points at the end of the challenge on Saturday are eligible to win one of several fabulous prizes!	LEVELS: \$750 \$500 \$250
MOBILE CHARGING STATIONS: Mobile Charging Stations offer full branding, LCD screens that include a video about the sponsor (provided by sponsor), and a variety of charging capabilities for phones and other hand-held electronics. Two stations/sponsorships available.	\$3,000
HOTEL ROOM KEY CARDS: Display your company logo & product brand on 2,000 room keys. Sponsor designs and provides cards to hotel.	\$4,000
BANNERS IN REGISTRATION AREA or EXHIBIT HALL: Available to Diamond and Platinum level. (provided by sponsor)	\$1,000/ banner
METER BOARD SIGNS IN PREFUNCTION AREAS: Available to Gold Level and above sponsors. (provided by sponsor)	\$500/ sign



Mobile Power Charger
Premium Insert



Folio Note Pad



IVECCS Mobile App

BAG INSERTS

FOLIO NOTE PADS/SPIRAL NOTEBOOKS: 3,000 attractive folios or spiral notebooks with blank note pads. Corporate logo on cover and opportunity for promotional literature inside.	\$1,500 plus cost of folio
BAG INSERT: Promotional items for all bags (flyer or small brochure). Sponsor provides insert (approx 2,600). Item shipped to VECCS admin office three weeks prior to symposium.	\$1,500 plus cost of item
PREMIUM BAG INSERT: Designated premium promotional items for all bags (ie. pen, mobile power charger). Item shipped to VECCS admin office three weeks prior to symposium.	\$1,800 plus cost of item

EXHIBITOR TERMS & CONDITIONS

EXHIBIT HALL SPECIFICATIONS

- Ceiling height is 15’.
- Exhibit hall is NOT carpeted

CONTRACT FOR BOOTH SPACE

There will be limited booth space again this year for IVECCS 2017 with a total of approximately 170 spaces available. Considering this, we urge you to reserve your space early. Companies who wish to exhibit at IVECCS 2017 must complete the IVECCS 2017 Exhibitor Space Contract preferably online, along with the appropriate payment or deposit amount. Please go to our website (www.2017.iveccs.org) to view the prospectus with Exhibitor Space Contract. You may download the contract then fax, scan or mail back to us. This application is the only means by which space may be reserved. NO TELEPHONE RESERVATIONS WILL BE ACCEPTED.

Note: VECCS reserves the right to deny any exhibitor application based on the society’s sole discretion of what is in the best of interest of IVECCS and its attendees.

Booth space selection and assignments will begin late 2016 for companies who have submitted contracts with the necessary payment. Companies will be notified in priority sequence (by corporate honor points) and given a link to make booth selection on-line. Companies may request corner, premium corner, inline or island spaces. Every effort will be made to meet such requests. Companies will be notified if their requests cannot be met.

Acceptance of contracts and space assignment will be based on:

- Number of Corporate Honor Points accrued by the company.
- History as an IVECCS exhibitor.
- Exhibitor preferences (when feasible).
- Location of industry competitors.
- Overall exhibit hall flow (at the discretion of VECCS).
- Date exhibit contract returned and paid in full.

The exhibitor will accept assignment of exhibit space as designated by the Society. The Society reserves the right to re-arrange the floor plan and may relocate any exhibit with the understanding that the exhibitor shall be notified 15 days prior to such relocation.

BOOTH PAYMENT & ASSIGNMENTS

Payment can be made through the online application. This is a secure site. Previous IVECCS 2016 Exhibitors must submit 50% deposit by January 16, 2017, to hold exhibit space. For new exhibitors, full payment or a minimum deposit of 50% must accompany the IVECCS 2017 Exhibitor Space Contract; see timelines for submitting payment. The application will not be processed without the required deposit or payment in full. All outstanding balances must be paid in full on or before March 15, 2017. If full payment is not received by this date, assigned space may be reassigned or resold. If space is requested after March 15, 2017, the full amount of the exhibit space fee must accompany the application. Exhibitors will not be allowed to occupy assigned space until all fees due to the Society are paid in full. Payment is by check or credit card. Checks should be made payable to the Veterinary Emergency & Critical Care Society.

CORPORATE HONOR POINTS

Companies will select space in order of priority in respect to their Corporate Honor Points. Companies earn and accumulate Corporate Honor Points by demonstrating support of VECCS and IVECCS in several different ways, to include:

Tenure as previous exhibitor:

- Two (2) points per 10x10 booth space for each year exhibiting at IVECCS.
- One (1) point for each year exhibiting at VECCS’ Spring CE meeting. Level of sponsorship for previous and current IVECCS events.
- One (1) to twenty (20) points awarded for IVECCS sponsorships, depending on level (Bronze, Silver, Gold, Diamond, etc.).
- One (1) to five (5) points awarded for sponsorship at VECCS’ Spring CE meeting.

Advertising:

- One (1) point for every full-page 4-color advertisement in JVECC during the calendar year.
- One (1) point for every full-page 4-color advertisement in the IVECCS preliminary and/or final programs.
- One (1) to ten (10) points awarded for IVECCS lab support.
- One (1) point awarded for completion and return of the previous-year’s Exhibitor evaluation form.

This will give priority to those industry partners who have been most supportive of IVECCS over the past years.

CANCELLATION POLICY

Listed below is the refund schedule. Notification of intent to cancel must be made in writing and received on or before the dates listed.

- PRIOR TO MARCH 6, 2017: \$100 ADMINISTRATION FEE RETAINED.
- MARCH 6 – MAY 17, 2017: 50% OF CONTRACTED FEE RETAINED.
- AFTER MAY 17, 2017: NO REFUND OF FEES.

The Society will strictly adhere to the above policies regarding payments and refunds.

REGISTRATION AND BADGES

- Four (4) personnel badges are provided for each 10’ x 10’ booth space reserved.
- Additional badges are \$100 each.
- All exhibitors are to register their personnel in advance online. Instructions will be provided via e-mail by Exhibit’s Coordinator.
- Badge requests not submitted by the deadline will be processed on site and pick-up of the badges for those company representatives will likely be delayed.
- Badges are personal and nontransferable.
- Each exhibitor must wear their IVECCS badge at all times while in the exhibit area, attending social functions, seminars, etc.
- Exhibitor will receive up to 4 lunch tickets for each 10 x 10 booth assigned.

SUBLETTING BOOTH SPACE

SUBLETTING SPACE IS NOT ALLOWED.

Exhibitors may not re-assign, sublet or subdivide their space or any part thereof; nor permit in their booth non-exhibiting company’s representatives without the express permission of the Society. Further, companies may not advertise or display goods other than those manufactured or normally sold/represented by them. Failure to comply with this provision may be sufficient cause for the Society to require immediate removal of the exhibit and/or offending exhibitor at the offending exhibitor’s expense. This will be strictly enforced.

NON-EXHIBITOR – BADGE REQUIRED

Representatives of firms or organizations not assigned space in the Exhibit Hall will not be permitted into the Exhibit Hall unless they have registered and obtained a badge. Security will be notified of violators. Non-Exhibitor Corporate Badges may be purchased for:

- \$250 - allows access for all 3 days
- \$100 - one day access

SERVICE KIT

Complete information, instructions and pricing schedule regarding lead retrieval, shipping and drayage labor for installation and dismantling, electrical work, furniture rental, sign paintings, storage, general labor, carpet rental (the exhibit hall is carpeted), booth cleaning, florist, and telephone and computer service will be included in the Exhibitor's Service Kit. **This kit will be available online to each exhibitor around early June, 2017.**

OFFICIAL IVECCS SERVICE CONTRACTOR

FREEMAN EXPOSITION
1701 Lebanon Pike Circle
Nashville, TN 37210
(615) 884-5785, fax (469) 621-5615
FreemanNashvilleES@freemanco.com
Website: www.freemanco.com

An Exhibitor's Service Center will be maintained on site to facilitate service requests from exhibitors.

FREEMAN EXHIBIT TRANSPORTATION

(800) 995-9579 Toll Free US & Canada
(512) 982 4187 or (817) 607-5183 Local & International Shipping Services
(469) 621-5810 fax
exhibit.transportation@freemanco.com

MATERIAL HANDLING

Complete shipping/receiving information will be included in your Exhibitor's Service Kit.

GENERAL CONDUCT

- All display items of the exhibitor must be within the exhibitor's assigned space.
- Each exhibit is to be staffed at all times during exhibit hours by registered employees or representatives of the exhibiting company.
- Booth abandonment or premature

booth dismantling will be considered disrespectful of IVECCS and attendees; this will result in loss of a minimum of five corporate honor points and/or other potential sanctions against the exhibitor.

- Literature distribution is limited to the exhibitor's assigned booth.
- Compressed-gas cylinders are permitted, but the Society must be notified and cylinders must be properly secured and stored.
- No animals (including birds, reptiles, etc.) allowed in exhibit area unless prior approval is obtained from IVECCS
- Only company mascots, celebrity and personal assistance animals will be permitted in the symposium area.
- No personal pets
- Approval for animals must be obtained from the Society by July 1.
- Exhibit personnel may attend scientific sessions (lectures) on space available basis and register for applicable LES courses if he or she is a veterinarian, technician or practice manager.

OPERATION OF EXHIBIT SPACE

The Society reserves the right to restrict exhibits that, for any reason, become objectionable, and reserves the right to prohibit or evict any exhibit that, in the opinion of the Society, detracts from the character of the meeting. In the event of such restrictions or eviction, the Society is not liable for any refunds of rentals or other exhibitor expenses.

LABOR REGULATIONS

All material handling, installation and dismantling labor services must be accompanied by personnel having jurisdiction over this work. Order forms for services will be included in the Exhibitor's Service Kit.

Any exhibitor using labor services other than that provided through the official service contractor must notify the Society no later than July 3, 2017, and must provide the following information: (1) name and address of the contractor; (2) name of the supervisor to be in attendance; and (3) certificate of insurance. The outside contractor must comply with all rules and regulations and be responsible to the Society's official service contractor for move-in and move-out scheduling.

STORAGE

Storage must comply with Fire Marshall Regulations (as per service kit). Society

officials will make final decisions. Large crates, boxes, etc., may be stored with Freeman. All packaging materials such as paper, excelsior, etc., must be in containers.

RESTRICTIONS & REGULATIONS

- Noisemakers, obtrusive lighting/signage or other undignified methods and materials (as determined by the Society) are prohibited in exhibit booths. Questions should be directed to the IVECCS Exhibits Coordinator.
- No medical, surgical, imaging, dental, anesthesia, or other demonstrations on live specimens or cadavers of any kind is allowed.
- Audiovisual and other sound and attention-getting devices are generally not permitted but may be used in specific locations and in such intensity as to not interfere with the activities of other exhibitors. No exhibitor may use a platform to elevate him/herself above the floor to address visitors and/or demonstrate product(s).
- No smoking in meeting rooms or exhibit hall. Smoking allowed in designated areas only.
- No biohazards. No demonstrations on fresh meat.
- No food or beverage giveaways except wrapped candy, popcorn, coffee, bottled water/soft drinks or other as approved by VECCS and hotel.
- No obstructing aisles or sightlines to other booths.
- If presentations are being made at the booth, they must be confined to space within the booth and volume of the presentations will not carry over to or be disruptive to adjacent booths

Exhibitors are expected to comply with the rules and ethics of the American Veterinary Exhibitors Association and guidelines of the International Association for Exposition Management.

BOOTH HEIGHT RESTRICTIONS

- Back-wall draping will be 8-ft. high; side rails will be 3-ft. high.
- In-line booths with finished back walls may be 10-ft. high; however, materials within the booth will not exceed 8 ft. in height and shall not extend from the back wall more than 42 in.
- No booths, except island booths will have banners, lights, etc., above the back wall.
- Island booths will not exceed 15 ft. in height.

SELLING RESTRICTIONS

- Order-taking and/or related sales activities are permissible provided they are confined to the exhibitor's assigned space and do not detract from the professional tone of IVECCS.
- All exhibitors who sell or take orders from the exhibit hall are subject to and must adhere to applicable city and state sales tax regulations.
- Knowledge of and compliance with state and city regulations are exhibitor responsibilities.

LIABILITY

The exhibitor agrees to protect and hold the Society and the Gaylord Texan, harmless forever from any damage or charge imposed for any violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, exhibitors will strictly comply with the applicable terms and conditions contained in the agreement between the exhibit hall and the Society against and from any and all loss, costs, damages, liability, or expense arising from or out of any accident or other occurrence to anyone, including the exhibitor, its agents, employees, and business invitees, which arise from or out of any reason of said exhibitor's occupancy and use of the exhibition premises or part thereof.

INSURANCE COVERAGE

The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of this contract, Comprehensive General Liability Insurance, insuring and specifically referring to contractual liability in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage naming Gaylord Texan and the Society as additional insureds. The Society and the Gaylord Texan may designate contractors to perform services on behalf of the exhibitor at the exhibitor's expense. The Society assumes no responsibility for any contractor's failure to perform, any contractor's charges, or any other matters relating to said contractors.

DISRUPTIVE BEHAVIOR

The Society shall be the sole judge of whether behavior at an exhibit is disruptive. If such behavior occurs, one warning will be given. A further incident shall result in the permanent closing of the exhibit, no refund will be given.

SECURITY

The Society will provide 24-hour security service for the Exhibit Hall and Exhibit hall Pre-function area from the beginning of move-in to the end of move-out. The Society, however, will not be held responsible for the loss of any material for any cause or for injury to persons and urges the exhibitor to exercise normal precautions to discourage loss due to theft or other causes. Exhibitors are required to insure themselves against loss or damage.

CARE OF EXHIBIT SPACE

The exhibitor shall keep the assigned space in good order. Nothing shall be tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Exhibitors will be held responsible for any damage they inflict on hotel property.

CLEANING SERVICE

The Society will provide basic cleaning service for the common areas. Cleaning of individual booths may be arranged through Freeman at exhibitor's expense.

FIRE REGULATIONS

See Fire Marshal regulations. Combustible decorations such as crepe paper, foam, tissue paper, cardboard, or corrugated paper shall not be used. All packing containers, excelsior, wrapping papers, etc., are to be removed from the floor. All muslin, velvet, silken, or other decorations must be able to stand a flameproof test as prescribed by the local Fire Marshall.

Electrical equipment and connections must conform to the Electrical Safety Code. If any exhibitor has neglected to comply with safety regulations, or part of the exhibit constitutes a hazard, the Society reserves the right to cancel all or part of the exhibit. Exhibitors will receive an outline of fire and electrical regulations in the Exhibitor's Service Kit.

EQUIPMENT AND INSTRUMENTATION

Exhibitors are expected to insure that their equipment and instruments are in compliance with all applicable regulations and industry standards for safety and performance. Any questions regarding this policy should be directed to IVECCS's Exhibit Coordinator.

CANCELLATION OF MEETING

Should any eventuality cause cancellation of IVECCS 2017 exhibition, the Society shall not be liable for any expenses incurred by the exhibitor other than the rental cost of exhibit space. Refund of said rent shall be the maximum limitation of the Society's liability to the exhibitor. The Society assumes no responsibility for having included the name of any cancelled exhibitor or a description of its products in any show catalogs, brochures, news releases, or other materials.

EXHIBITOR NO SHOWS

All exhibitors must have their booths set up and operational by 7:00 a.m. on Thursday, September 14, 2017. Companies not establishing and confirming their presence in their assigned exhibit space by this time will be considered "no shows." IVECCS reserves the right to immediately reallocate this unclaimed space to another company without recourse to the "no show" company.

GENERAL GUIDELINES

The word Society shall mean the Veterinary Emergency & Critical Care Society (VECCS), its officers, committees, agents, or employees acting for them in the management of IVECCS. The VECCS logo is a federally-registered trademark and is the exclusive property of VECCS. This trademark will not be used in any way by the exhibitor or any organization without the Society's express written approval.

The Society reserves the right to determine the eligibility of any exhibit for inclusion in the Symposium, either before or after the proper execution of the exhibit space contract. All products and services to be exhibited must be related to the practice of veterinary medicine. The Society reserves the right to require modification of any exhibit that, in its opinion, is not in character with this symposium or adhering to stated guidelines.

The Society shall have full power in the interpretation and enforcement of all guidelines, rules and regulations governing exhibitors. All matters and questions not specifically covered by the regulations shall be subject to the final judgment and decision of the Society. The guideline regulations may be amended at any time by the Society upon written notice by the Society.

CONTACT

SPONSORSHIP CONTACT

Gary Stamp, DVM, MS, DACVECC
Executive Director, VECCS
Email: stamp@veccs.org

EXHIBITOR CONTACT

Donna Sullivan, CEM
IVECCS Exhibits Coordinator
Email: donna@veccs.org

ADVERTISING CONTACT

Kelli Albarado, CMP
Director of Operations, VECCS
Email: kelli@veccs.org

IVECCS INFORMATION

6335 Camp Bullis Road, Suite 12
San Antonio, TX 78257
Ph: 210-698-5575
Fax: 210-698-7138
Email: info@veccs.org
Website: www.veccs.org

SERVICE CONTRACTOR

Freeman Exposition
1701 Lebanon Pike Circle
Nashville, TN 37210
Ph: 615-884-5785
Fax: 469-621-5615
Email: FreemanNashvilleES@freemanco.com
Website: www.freemanco.com

HEADQUARTERS HOTEL

GAYLORD OPRYLAND
2800 Opryland Drive
Nashville, TN 37214
\$222/night

RESERVATIONS:

www.2017.iveccs.org
(click on "Hotel")

Hotel reservation opens approximately January 2017.

TRAVEL SERVICE

For discounted airfares, rental cars, hotel reservations and other travel needs for IVECCS 2017.

Ph: 800-344-8456 or 210-490-2400
Email: meetings@veccs.org



IVECCS 2017

(2016 IVECCS Exhibitor Eval Comments)

“Great show for us!”

“Amazing show!”

“Great time, thank you!”

- Conducted jointly by the Veterinary Emergency and Critical Care Society (VECCS), the American College of Veterinary Emergency & Critical Care (ACVECC), and the Academy of Veterinary Emergency & Critical Care Technicians (AVECCT); additionally the American College of Veterinary Anesthesia and Analgesia (ACVAA), the Academy of Veterinary Technician Anesthesia and Analgesia (AVTAA), and the International Veterinary Academy of Pain Management (IVAPM) have joined IVECCS.
- IVECCS 2016 - One of the largest specialty meeting in U.S. at 2,336 registrants! Top five largest International Meeting.
- VECCS membership has exceeded 5,000 which includes the most progressive veterinarians from around the world. VECCS is recognized as an innovative organization offering multifaceted, high quality CE.
- This international symposium presents specialist-level information on surgery, internal medicine, imaging, anesthesia and nursing, as well as core material on emergency medicine and critical care.
- Features over 150 of the profession’s most outstanding speakers and researchers.
- IVECCS is intense, progressive, comprehensive and practical CE that SAVES LIVES!
- Great marketing opportunities with these profession “influencers.”
- Attendees are product-savvy, knowledgeable and progressive professionals who are the decision makers, and pace setters in the profession come to IVECCS.
- The place to network with the leaders in the profession.
- Broad spectrum CE program integrates all the clinical specialties and attracts high quality, motivated practitioners.
- Large number of hands-on labs and small group sessions utilize equipment/products from IVECCS exhibitors and sponsors.
- Regarded as one of the most “exhibitor-friendly” national meetings. Sensitive to exhibitor requests.
- Very favorable “exhibitor to attendee” ratio provides you with a marketing edge.
- ***Your company’s success is our objective!***