

2020 IVECCS ADVERTISING OPPORTUNITIES

2020 ADVERTISING RATES

PRELIMINARY PROGRAM

Mailed to veterinary emergency and critical care professionals and is considered the primary reference material for the Symposium.

FINAL PROGRAM

Distributed to every attendee at IVECCS and will contain the Exhibitor Directory. Excellent opportunity to reach IVECCS attendees and promote traffic to your booth.

4 Color	Preliminary	Final	Preliminary & Final (15% Discount)
Full Page	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$3,315
Half Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,615
Quarter Page	<input type="checkbox"/> \$650	<input type="checkbox"/> \$650	<input type="checkbox"/> \$1,105
2 pg. Spread	<input type="checkbox"/> \$3,700	<input type="checkbox"/> \$3,700	<input type="checkbox"/> \$6,290
Legal Supplement	<input type="checkbox"/> \$550	<input type="checkbox"/> \$550	<input type="checkbox"/> N/A
Inside Front Cover*	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$3,825
Inside Back Cover*	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,465
Back Cover*	<input type="checkbox"/> N/A	<input type="checkbox"/> \$2,550	<input type="checkbox"/> N/A

*(Email for Availability) IVECCS does not extend agency commissions.

DEADLINES	Insertion Order Due	Materials Due
PRELIMINARY PROGRAM	March 31, 2020	April 17, 2020
FINAL PROGRAM	July 1, 2020	July 17, 2020

2020 AD SPECS

Type of Ad	Non Bleed*	Ad Sizes With Bleed**		
		Size with Bleed	Trim Size	Safe Area
2 Page Ad Spread	11.25" x 9.25"	12.25" x 10.25"	12" x 10"	11.25" x 9.25"
Full Page Ad	5.25" x 9.25"	6.25" x 10.25"	6" x 10"	5.25" x 9.25"
1/2 Page Horizontal Ad	5.25" x 4.5"	*Non Bleed Ads will print within the white page margins. **Ads with Bleed will print to the edge of the page. This is only available for 2 Page Ad Spreads and Full Page Ads.		
1/3 Page Horizontal Ad	5.25" x 3"			
1/2 Page Vertical Ad	2.5" x 9.25"			
1/4 Page Vertical Ad	2.5" x 4.5"			
1/3 Page Vertical Ad	1.65" x 9.25"			

COMPLETE FORM & SUBMIT

Total Cost (please check appropriate boxes on the above pricing chart): \$ _____

Company Name: _____

Contact Name: _____ Date: _____

Email: _____

METHOD OF PAYMENT (please check one):

Check # _____ Visa MasterCard Discover American Express

Name On Card: _____ CC Number: _____

Expiration Date: _____ / _____ 3-Digit Code _____

Cardholder's Signature: _____

For submission and/or questions, contact Lauren San Martin at lauren@veccs.org.

For information on advertising in the Journal of Veterinary Emergency & Critical Care (JVECC), contact Mark Mrvica at markmrvica@mrsvica.com.